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1913

## Price List

# Winter Flowering Sweet Pea Seed

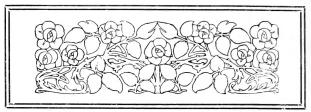


Address all communications to

#### ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CAL.



### To My Brother Florists and Customers



T IS with great pleasure that I submit to you a list of my latest productions of Sweet Peas. They are the best ever introduced, being the cream of the many I have originated during thirty-five years of steady, struggling work.

These Winter-flowering Orchid Sweet Peas have taken the public by storm wherever seen, but the greatest honors were received during the National Flower Show in New York, where they captured the **Gold Medal**, the Missouri Botanic Garden's Silver Medal and the New York Horticultural Society's Silver Medal, besides many certificates of merit, in two exhibits only.

All the Sweet Pea varieties exhibited during that flower show were originated by me, excepting one vase of late-flowering and two vases of Sunbeam, or Canary Bird. The season for Winter-flowering Sweet Peas was too late for the show, and the Sweet Peas exhibited were, consequently, not of the best. If the show had been held in February instead of April, the flowers would have had 20-inch stems with four to five and even six flowers to the stem, and of the size of a small Orchid.

A year ago I sent out about 2,000 small packets of Sweet Pea Seed of the Winter Orchid type. This year, customers who tried them side by side with the common Winter-flowering types, declare that mine are the kind they want. These Sweet Peas will outclass not only the existing Sweet Peas, but even Carnations and Roses will be pushed aside in some instances, as they have the substance, color and stem. They can be as easily raised as the older Winter varieties, and bloom just as freely and early, but they are twice

as large and come mostly with four to five and even six flowers to a stem, if well grown. They do just as well outdoors and can be sown at almost any time. They bloom in 60 to 90 days, so they will outclass even the Summer-flowering Spencer Sweet Peas, being, in some instances, of larger size.

Notice —When I introduce some new Winter-flowering varieties, they are offered, a few years after, by different people but under other names. Last year I introduced the Winter-flowering Orchid and Unwin Sweet Peas in mixture. You will see the varieties which this mixture contained have already been shown by different people as their own. There was not one single variety which might have been slightly different from my own. Be on the watch, so that the varieties which you are buying now may not, in the future, come into your possession under other names as novelties.

For instance, I give you some names of my original varieties which are now sold under other names but are practically the same: Zvolanek's Christmas Red (for years discarded) is re-named Flamingo; Zvolanek's Pink Watchung, as reselected Earliest of All; Zvolanek's White Watchung, as Snow Bird, Earliest White and Gould's White; Zvolanek's Mrs. F. J. Dolansky, as Angeline; Jack Hunter as Winter Stella Morse. These are only a few that have been re-named in the United States. There are many more coming every year from abroad which, after a good test, prove to be nothing but my own original varieties, usually long discarded. Up to this day I have not seen a Winter-flowering Sweet Pea, excepting Sunbeam, already re-named Canary Bird, which was not included in my mixture ten years ago.

Terms.—Cash must accompany all orders of less than \$5.00, as small accounts are so easily overlooked. All prepaid goods will be mailed on expressed free of charge. Larger orders, 60 days to parties of approved credit. If not paid, bank draft will be sent without further notice.

Send all orders, postal money orders, drafts or checks, to Lompoc, Cal., where I am permanently located. Almost all of the seed will be shipped direct from the ranch.

I thank my many friends and patrons for past favors and respectfully solicit a continuance of the same.

ANT. C. ZVOLANEK LOMPOC. CAL.

### Novelties for 1913

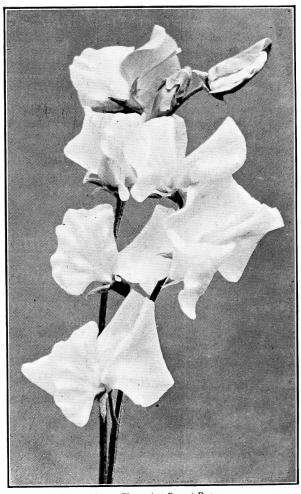
**ZVOLANEK'S PINK AND WHITE ORCHID.** The same color as Christmas Pink.

ZVOLANEK'S WHITE ORCHID. Pure white.

**ZVOLANEK'S ORCHID BEAUTY.** Very fine dark rose, with orange blush.

**ZVOLANEK'S VENUS.** White, rose edged or blushed.

ZVOLANEK'S RED ORCHID. Cherry red.



Winter-Flowering Sweet Pea

**ZVOLANEK'S LAVENDER ORCHID.** Very large; lavender pink.

**ZVOLANEK'S MRS. A. A. SKACH.** Beautiful rich light pink; much larger than the original late Countess Spencer.

**ZVOLANEK'S MRS. WM. SIM ORCHID.** One of the finest; light salmon pink.

MRS. MARY SPANOLIN. Pure white; black-seeded; curly and mostly double flowered; extremely long stems.

PRESIDENT WOODROW WILSON. Deep rose.

MRS. WOODROW WILSON. Apple-blossom pink.

MRS. JOS. MANDA. Light pink self.

The last-named four varieties are similar in shape and habit.

The foregoing 12 varieties are perfect Winter bloomers, but they will flower just as any others outdoors, where the temperature is right; the last four double-flowering will stand more Summer heat than any late-flowering. All are vigorous, strong growers and must be planted not less than eight inches apart in the row. One oz. of seed is sufficient for a 200-ft. row.

Price: \$6.00 per oz.

# Zvolanek's Winter-Flowering Unwin Type Novelties

LAVENDER NORA. Larger flower than Frank Dolby; color similar to Wallacea.

NORMA. Bright clear pink; darker than Gladys Unwin.

ORANGE NORA. Orange self.

WHITE NORA. Pure white.

GOLDEN WEST. Light yellow.

THE MOOR. Chocolate.

AZURE. A grandiflora type of the purest light blue; very similar to the late-flowering Mrs. Higginson.

Price: \$3.00 per oz.

# Zvolanek's Recent Introductions and Older Winter Varieties

MRS. A. FARENWALD. Pink. This variety is still not well fixed, but all the breaks are a good commercial color. Crop very short. 75c. per oz.

MRS. JAMES WHEELER. Very pleasing light salmon, changing to orange red. 75c. per oz.

BLUE JAY. Mostly blue selfs. Very popular with all who have grown them. 75c. per oz.

WINTER CHEER. Pure white; slightly wavy. One of the best of last year's introductions. 75c. per oz.

ORANGE BIRD. Orange rose. I have received many hundreds of letters declaring this to be one of the best commercial varieties. 75c. per oz., \$2.50 per 4 oz.

IMPROVED ENCHANTRESS. Clear pink.

**ZVOLANEK'S PINK.** One of the best; light pink; very large flowers and long stems. Customers who have tried this variety have sent for larger quantities of seed in advance. It is one of the best commercial sorts.

Price: Oz. 50c., 4 oz. \$1.50, lb. \$5.00.

CHRISTMAS PINK. Pink and white.

PINK WATCHUNG. Pink and white; very early.

**WATCHUNG.** Pure white; black-seeded; very early.

FLORENCE DENZER. Pure white. Crop short.

MRS. ALEX. WALLACE. Lavender.

MRS. CHAS. H. TOTTY. Sky blue.

WALLACEA. Lavender; very large.

MRS. WM. SIM. Salmon pink.

MRS. W. W. SMALLEY. Soft pink, with salmon.

Price: Oz. 30c., 4 oz. 75c., lb. \$2.00.

- GOVERNOR FORT. Clear salmon pink; very large. One of the grower's favorites. 50c. per oz., \$1.50 per 4 oz., \$5.00 per lb.
- PINK BEAUTY. Very large; dark rose pink. One of the best paying varieties. 40c. per oz., \$1.25 per 4 oz., \$4.00 per lb.
- MRS. F. J. DOLANSKY. Soft pink. 25c. per oz.
- LE MARQUIS. Navy blue. 25c. per oz.
- **GREENBROOK.** White, lavender blush. 25c. per oz.
- CHRISTMAS METEOR. Red. 25c. per oz.
- JACK HUNTER IMPROVED. Yellow. 25c. per oz.
- MRS. GEO. LEWIS. White; wavy. 25c. per oz. MISS JOSIE REILLY. Lilac. 25c. per oz.

MRS. J. F. HANNAN
MRS. E. WILD

MISS HELEN GOULD
CHRISTMAS CAPTAIN

Discarded in favor of Pin Beauty, which is better

Most of the older varieties will be ready about August 1st, and all orders will be forwarded as soon as the new crop is cleaned. The Novelties will hardly be ready before September.

As this year's crop is one of the poorest, and many varieties may be sold out or fail, I will substitute, in such cases, the nearest color, so long as I have any on hand, unless the order is specially marked, "No substitute."

We can supply seed of all the good late or Summer-flowering **Sweet Peas,** specially selected for the Florists' Trade. Ready in October

#### Mignonette

The celebrated Mignonette for forcing and outdoor cultivation. Large spikes; red and yellow. Specially re-selected seed at \$1.00 per oz.

#### Candytuft

White and soft pink. 25c. per oz.

#### Stocks

Queen Alexandra. Rose pink.

Princess Alice. White.

Beauty of Nice. Light pink.

Nearly all double. \$1.50 per oz.